

Get Your Home SOLD!



Results That Move You.

You need an agent that does more than list your property in the MLS and places a sign in the yard.
Top Seller in Washington County!


Homes *in* Hagerstown.com
REAL ESTATE BY CHRIS DICKERSON
A Member of The Glocker Group Realty Results

Market-Sensitive Pricing

We'll begin with a free comparative market analysis to determine a market-sensitive price. The market value of your property is determined by location, design, amenities, and condition compared to other **actively listed properties**, those similar to yours that have **recently sold**, and homes that **failed to sell**.

Accurate pricing =

More Showings + Shorter Period To Sale
= Higher Sales Price



Non-Influential Factors in Selling Price

- ➔ Price you originally paid for the house
- ➔ Your expected net proceeds
- ➔ The amount spent on improvements

Marketing Meets Technology

The National Association of Realtors reports:

95%

of home buyers begin their search online

88%

of buyers purchased their home through a real estate agent or broker

The top ways buyers found the home they eventually purchased were through:

51% Internet **34%** Real Estate Professional **8%** Yard Signs **7%** Other



We Offer Video and 3D Tour packages, plus Professional Photography!

Our comprehensive, tech-savvy marketing approach ensures your home will make a great first impression - both online and in person. We encourage home staging and can suggest repairs, renovations, and home warranties - giving your home an edge over others on the market. Throughout the selling process, we'll review results of marketing activities, feedback from other agents, and fine-tune the plan as needed.

Your listing will be syndicated to over **70 of the most popular** real estate sites.

Other online listings include:



brightmls.com
MLS (Multiple Listing System)
for the Mid-Atlantic region



HomesInHagerstown.com
my real estate website/blog



RealEstateHagerstown.com
our company website



Zillow.com
premier agent



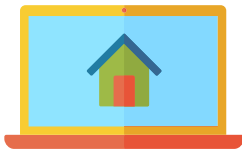
Trulia.com
premier agent



Realtor.com
premier agent



YouTube
featured virtual tour



Website
Dedicated property website



Text to Tour Sign Riders
24/7 virtual open house



Craigslist
with convenient text to
tour option added to photos



Facebook
over 2,700 followers on
business and personal pages



Twitter
over 750 followers on
business and personal pages

Plus print ads through the Herald-Mail, What's NXT, and Places Magazine may also be placed.



For your residential or commercial property, expect to receive my personal attention from start to finish.

- ➔ Highly motivated, well-versed Real Estate Agent
- ➔ Strong understanding of market value and market sensitive pricing
- ➔ **Top Sales Volume:** 2006, 2007, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018
- ➔ **Top Number of Sales:** 2008, 2011, 2013, 2015, 2016, 2017, 2018



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Let's talk about your goals!

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